SUSANA MARTINEZ GOVERNOR

JON BARELA
CABINET SECRETARY



FOR IMMEDIATE RELEASE November 8, 2013

Contact: Angela Heisel (505) 629-5148 Angela.Heisel@state.nm.us

## \*\*Media Advisory\*\*

## Economic Development Cabinet Secretary Jon Barela, New Mexico MainStreet and Corrales MainStreet to Kick Off "Shop MainStreet" Holiday Campaign

SANTA FE - In an effort to encourage New Mexicans to shop locally and support New Mexico small businesses, Economic Development Secretary Jon Barela, whose department oversees the New Mexico MainStreet program, will kick off the "Shop MainStreet" holiday campaign. Secretary Barela will be joined by Corrales MainStreet, Corrales Mayor Phil Gasteyer and local small business owners. Studies support the idea that buying local has significant economic, job and environmental benefits. Twenty-three New Mexico MainStreet communities are participating in the statewide campaign.

Who: Economic Development Secretary Jon Barela

New Mexico MainStreet Corrales MainStreet

Phil Gasteyer, Corrales mayor Local Small Business Owners

When: Saturday, November 9 at 2 p.m.

Where: Mercado de Mayo (in the courtyard)

4685 Corrales Road Corrales, NM

###

Santa Fe, New Mexico 87505-4147

goNM.biz

fax: (505) 827-0263